

PATENT

Attorney Docket No.: 020375-043800US

ACTIVATING TELEPHONE-BASED SERVICES USING A POS DEVICE**ABSTRACT OF THE DISCLOSURE**

A method of providing telephone response unit (TRU)-based services includes receiving from a point-of-sale (POS) device a request at a host computer system to activate TRU-based services. The request includes an identifier that indicates the specific TRU-based services to be activated. The method also includes confirming the availability of the specific TRU-based services to be activated and storing at the host computer system information that indicates the services are activated. The method also includes returning a message to the POS that indicates that the TRU-based services have been activated.

60025866 v1

Best Available Copy